

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFSB TV	Date: 8/7/12
--	--

I, Beth Beall,

being/on behalf of: Linda McMahon, a legally

qualified candidate of the Republican political

party for the office of: Senate

in the PRIMARY

election to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	8/19 - 8/14				

Total Charges: \$ 42,075 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sungha Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

William Whittle
Printed Name

Das
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

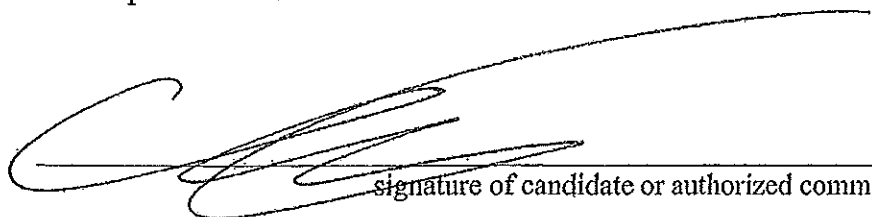
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date

CONTRACT TOTAL	42675.00
TOTAL SPOTS	80

REP HEADLINE# 6242036

*** UNAPPROVED REV #7 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

AUG8/12 11.52

*** CHANGES ***

*** WFSB-TV ***

ADV #

ADV. NAME

POLI/L MCMAHON/R/SEN/CT

REP. #

OFF. #

SALESMAN #

AGY #

AGY. NAME

MENTZER MEDIA SERVICES, INC.

BUYER NAME

ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN

WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #

CONTRACT #

6242036

CLASS: NATL. LOCAL REGIONAL

PRDCT

LINDA MCMAHON 4 SENA

EST#1083

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

AUG9/12

AUG14/12

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

AUG8/12

11.52

REP:

REVISION 8/8

CHANGED DAYS LINES 37 AND 53

TOTAL SAME, PLEASE CONFIRM

THANKS! ASHLEY FOR HEATHER

CON CM

IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
53	EY		1000A-1100A	30		\$400.00	8/14	8/14	1		TUE	1
PROGRAM : LET'S MAKE A DEAL												
AGENCY EST# = 1083												
CONTRACT TOTAL 42675.00												
TOTAL SPOTS 80												

AUG/12

42675.00

REP HEADLINE# 6242036 *** UNAPPROVED REV #7 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 11.52
 *** UNAPPROVED REV #7 *** **CHANGES** *** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
MARKET TOTALS \$155,000 WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0% CABL 0% SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSE SVC- NSI BOOKS- AUG/12 DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 486027 /		Alt Order # 06242036
Product LINDA MCMAHON 4 SENA		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1083
Advertiser McMahon for Senate		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	----ThF----	:30		\$350.00	NM		
			Credited									
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$900.00				
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	4			\$200.00				
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$400.00				
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$200.00				
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$250.00				
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$600.00				
10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$425.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Inside Edition	7pm - 7:30pm	----ThF----	:30	\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$150.00			
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$450.00			
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----TFSS				4	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Eyewitness News	11PM - 11:35PM	----ThFSaSu	:30	\$450.00	NM		
See MG 15.5												
		5	WFSB	08/09/12-08/10/12	Eyewitness News	5am - 5:30am	----ThF----	:30	\$450.00	NM		
Ⓢ Credited												
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,200.00			
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,200.00			
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,500.00			
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$125.00			
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$150.00			
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
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<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentatist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
N 35	WFSB	08/14/12	08/14/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$500.00			
36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1083
		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$900.00			
45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,200.00			
46	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$450.00			
47	WFSB	08/12/12	08/12/12	Good Wife	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,200.00			
48	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
49	WFSB	08/11/12	08/12/12	SA/SU Golf	11a-6:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	08/06/12-08/12/12	SA/SU Golf	11a-6:30p	-----SaSu	:30		\$250.00	NM		
	See MG 49.2											
	2	WFSB	08/11/12-08/12/12	PGA Championship	11-8p	-----SaSu	:30		\$250.00	NM		
	Ⓜ MG for 49.1 08/11											
N 50	WFSB	08/14/12	08/14/12	10am-11am	10am - 11am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$400.00			
51	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$700.00			
Totals											80	\$42,675.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	80	\$42,675.00	\$36,273.75
Totals	80	\$42,675.00	\$36,273.75

Signature: _____ Date: _____

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REP HEADLINE# 6242036

*** UNAPPROVED REV #6 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG3/12 12.15

*** WFSB-TV ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG3/12 12.15

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
MARKET TOTALS	\$155,000		WFSB 26%	WTNH 16%	WVIT 47%	WTIC 11%	WCTX 0%	WCCT 0%	WHPX 0%			
SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB												
SVC- NSI	BOOKS-		AUG/12									
DEMOS-	RA35+*											
MOD CODE	A-ADD		B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME			
P-CLASS,PLAN,SECT	Q-PAID PGM		R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE			

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 486027 /		Alt Order # 06242036
Product LINDA MCMAHON 4 SENA		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1083
Advertiser McMahon for Senate		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	----ThF----	:30		\$350.00	NM		
			Credited									
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$200.00			
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$400.00			
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$600.00			
10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			

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(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Inside Edition	7pm - 7:30pm	----ThF----	:30	\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$150.00			
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$450.00			
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
E 15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Eyewitness News	11PM - 11:35PM	----ThFSaSu	:30	\$450.00	NM		
See MG 15.5												
		5	WFSB	08/09/12-08/10/12	Eyewitness News	5am - 5:30am	----ThF----	:30	\$450.00	NM		
Ⓢ Credited												
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,200.00			
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,200.00			
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,500.00			
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$125.00			
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$150.00			
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFSB
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Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentatist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
E 35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
E 36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
E 39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1083
		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
E 43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$900.00			
45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,200.00			
N 46	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$450.00			
N 47	WFSB	08/12/12	08/12/12	Good Wife	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,200.00			
N 48	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
N 49	WFSB	08/11/12	08/12/12	SA/SU Golf	11a-6:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$250.00			
N 50	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$400.00			
N 51	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$700.00			
Totals											80	\$42,675.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	80	\$42,675.00	\$36,273.75
Totals	80	\$42,675.00	\$36,273.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6242036 *** UNAPPROVED REV #5 *** REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 17.46
*** CHANGES *** ** WFSB-TV ***

ADV # ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6242036 CLASS: NATL. LOCAL REGIONAL
PRDCT LINDA MCMAHON 4 SENA EST#1083 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 17.46

REP: REVISION 8.2
-1X LINES 48,37,38,41
ADDED LINES 50-53
TOTAL \$41,975
PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER

CON CM IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	S		500P-530P	30		\$500.00	8/13	8/13	1		MON	1
PROGRAM : EYE WIT EVENING NEWS												
CON COM1: EYE WIT EVENING NEWS												
38	S		530P-600P	30		\$500.00	8/13	8/13	1		MON	1
PROGRAM : EYE WIT EVENING NEWS												
CON COM1: EYE WIT EVENING NEWS												



REP HEADLINE# 6242036 *** UNAPPROVED REV #5 *** REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG2/12 17.46
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFSB-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
41	S		730P-800P	30		\$1,200.00	8/13	8/13	1	✓	MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
48	S		500A-530A	30		\$450.00	8/9	8/10	0		TH-F	0
PROGRAM : 5A NEWS												
50	A		900P-1000P	30		\$1,200.00	8/12	8/12	1		SUN	1
PROGRAM : GOOD WIFE												
51	A		900A-1030A	30		\$800.00	8/12	8/12	1		SUN	1
PROGRAM : SUN AM												
52	A		200P-700P	30		\$250.00	8/11	8/12	1		SA-SU	1
PROGRAM : GOLF												
53	A		1000A-1100A	30		\$400.00	8/13	8/14	1		M-TU	1
PROGRAM : LET'S MAKE A DEAL												
AUG/12 41975.00												
CONTRACT TOTAL 41975.00												
TOTAL SPOTS 79												

MARKET TOTALS \$155,000 WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
 CABL 0%
 SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB
 SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Contract / Revision 486027 /		Alt Order # 06242036
Product LINDA MCMAHON 4 SENA		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1083
Advertiser McMahon for Senate		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	----ThF----	:30		\$350.00	NM		
			<i>Credited</i>									
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$200.00			
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$400.00			
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$600.00			
10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1083
		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WFSB	08/06/12-08/12/12		Inside Edition	7pm - 7:30pm	----ThF----	:30		\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$425.00												
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 4 \$150.00												
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$450.00												
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$200.00												
N 15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TFSS 4 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WFSB 08/06/12-08/12/12 Eyewitness News 11PM - 11:35PM ----ThFSaSu :30 \$450.00 NM See MG 15.5 5 WFSB 08/09/12-08/10/12 Eyewitness News 5am - 5:30am ----ThF---- :30 \$450.00 NM Ⓢ Credited												
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---1--- 1 \$1,200.00												
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$800.00												
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,200.00												
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,500.00												
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$125.00												
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----2- 2 \$150.00												
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00												
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00												
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentalist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
N 35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
N 36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
486027 /		06242036
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
E 43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$900.00			
45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,200.00			
N 46	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$450.00			
N 47	WFSB	08/12/12	08/12/12	Good Wife	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,200.00			
N 48	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
N 49	WFSB	08/11/12	08/12/12	SA/SU Golf	11a-6:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$250.00			
N 50	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$400.00			
Totals											79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature: _____ Date: _____

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REP HEADLINE# 6242036

*** UNAPPROVED REV #4 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG2/12 16.08

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
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MARKET TOTALS \$155,000
WFSB 26%
WTNH 16%
WVIT 47%
WTIC 11%
WCTX 0%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

1

REP HEADLINE# 6242036

*** UNAPPROVED REV #3 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG2/12 15.30

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
AUG/12			41525.00									
CONTRACT TOTAL												41525.00
TOTAL SPOTS												78

MARKET TOTALS \$155,000
WFSB 26%
WTNH 16%
WVIT 47%
WTIC 11%
WCTX 0%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 486027 /		Alt Order # 06242036
Product LINDA MCMAHON 4 SENA		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1083
Advertiser McMahon for Senate		Original Date / Revision 08/02/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	-----ThF-----	:30		\$350.00	NM		
			<i>Credited</i>									
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$200.00			
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$400.00			
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$500.00			
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$600.00			
10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Inside Edition	7pm - 7:30pm	----ThF----	:30	\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----TF--				2	\$425.00			
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$150.00			
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$450.00			
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
E 15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	08/06/12-08/12/12	Eyewitness News	11PM - 11:35PM	----ThFSaSu	:30	\$450.00	NM		
See MG 15.5												
		5	WFSB	08/09/12-08/10/12	Eyewitness News	5am - 5:30am	----ThF----	:30	\$450.00	NM		
Ⓜ MG for 15.1 08/09												
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,200.00			
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$800.00			
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$3,200.00			
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$3,500.00			
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$125.00			
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$150.00			
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentalist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
486027 /	06242036

Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083

Advertiser	Original Date / Revision
McMahon for Senate	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
N 43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$900.00			
45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,200.00			
N 46	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$450.00			
Totals											79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature: _____ Date: _____

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REP HEADLINE# 6242036
 *** UNAPPROVED REV #2 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 18.05
 *** CHANGES *** ** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6242036 CLASS: NATL. LOCAL REGIONAL
 PRDCT LINDA MCMAHON 4 SENA EST#1083 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG9/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG1/12 18.05

REP: REVISION 8/1
 -1X LINES 15
 ADDED LINE 48 AS A MG
 TOTAL SAME, PLEASE CONFIRM
 THANKS! ASHLEY FOR HEATHER

CON CM IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		1100P-1135P	30		\$450.00	8/9	8/12	3		TH-SU	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1083												
48	A		500A-530A	30		\$450.00	8/9	8/10	1		TH-F	1
PROGRAM : EYE WIT LATE NEWS CON COM1: EYE WIT LATE NEWS PROGRAM : 5A NEWS												
AUG/12 41975.00												CONTRACT TOTAL 41975.00 TOTAL SPOTS 79

REP HEADLINE# 6242036

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG1/12 18.05

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<div> <div>MARKET TOTALS \$155,000</div> <div>WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0%</div> <div> <div>SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB</div> <div>SVC- NSI BOOKS- AUG/12</div> <div>DEMOS- RA35+*</div> </div> <div> <div>MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME</div> <div>P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE</div> </div> </div>												

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision 486027 /		Alt Order # 06242036
Product LINDA MCMAHON 4 SENA		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1083
Advertiser McMahon for Senate		Original Date / Revision 08/02/12 / 08/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	----ThF----	:30		\$350.00	NM		
		Credited										
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$900.00				
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	4			\$200.00				
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$400.00				
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$200.00				
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$250.00				
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$600.00				
E 10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$425.00				

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WFSB	08/06/12-08/12/12		Inside Edition	7pm - 7:30pm	----ThF----	:30		\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$425.00												
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 4 \$150.00												
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$450.00												
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$200.00												
N 15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TFSS 4 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WFSB 08/06/12-08/12/12 Eyewitness News 11PM - 11:35PM ----ThFSaSu :30 \$450.00 NM See MG 15.5 5 WFSB 08/09/12-08/10/12 Eyewitness News 5am - 5:30am ----ThF---- :30 \$450.00 NM Ⓜ MG for 15.1 08/09												
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---1--- 1 \$1,200.00												
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$800.00												
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,200.00												
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,500.00												
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$125.00												
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----2- 2 \$150.00												
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00												
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00												
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WFSB
333 Capital Blvd
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(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentalist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			

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<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1083
		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$600.00			
43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	2-----				2	\$450.00			
E 44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				1	\$900.00			
E 45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				1	\$1,200.00			
Totals											79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature: _____ Date: _____

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REP HEADLINE# 6242036

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

JUL31/12 14.4

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
46	A		600A-630A	30		\$900.00	8/10	8/10	1	part	FRI	1
PROGRAM : EYE WITNESS NEWS												
CON COM1: EYE WITNESS NEWS												
47	A		700P-730P	30		\$1,200.00	8/10	8/10	1	part	FRI	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
AUG/12 41975.00												
											CONTRACT TOTAL	41975.00
											TOTAL SPOTS	79

MARKET TOTALS \$155,000

WFSB 26%

WTNH 16%

WVIT 47%

WTIC 11%

WCTX 0%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/31/12 / 07/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	08/06/12-08/12/12	Eyewitness News	6am - 6:30am	----ThF----	:30		\$350.00	NM		
		Credited										
2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$900.00				
3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	4			\$200.00				
4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$400.00				
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$200.00				
6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$250.00				
7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$500.00				
9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$600.00				
N 10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/06/12	08/12/12	---TF--	2			\$425.00				

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WFSB
333 Capital Blvd
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<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	08/06/12-08/12/12	Inside Edition	7pm - 7:30pm	-----ThF----	:30		\$425.00	NM		
Credited												
11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			
12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$150.00			
13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$450.00			
14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$450.00			
16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,200.00			
17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,200.00			
19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,500.00			
20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$125.00			
21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$150.00			
22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
486027 /		06242036
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			
28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
29	WFSB	08/12/12	08/12/12	Mentalist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$1,200.00			
40	WFSB	08/13/12	08/13/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			
41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			

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<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1083
		<u>Original Date / Revision</u> 07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$450.00			
N 44	WFSB	08/10/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$900.00			
N 45	WFSB	08/10/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,200.00			
Totals											79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature: _____ Date: _____

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1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A	30		\$400.00	8/9	8/10	2		TH-F	2
PROGRAM : REGIS AND KELLY												
CON COM1: REGIS AND KELLY												
5			1200N-1230P	30		\$200.00	8/9	8/10	2		TH-F	2
PROGRAM : EYE WIT NEWS NOON												
CON COM1: EYE WIT NEWS NOON												
6			400P-500P	30		\$250.00	8/9	8/10	2		TH-F	2
PROGRAM : DR OZ												
CON COM1: DR OZ												
7			500P-530P	30		\$500.00	8/9	8/10	2		TH-F	2
PROGRAM : EYE WIT EVENING NEWS												
CON COM1: EYE WIT EVENING NEWS												
8			530P-600P	30		\$500.00	8/9	8/10	2		TH-F	2
PROGRAM : EYE WIT EVENING NEWS												
CON COM1: EYE WIT EVENING NEWS												
9			600P-630P	30		\$600.00	8/9	8/10	2		TH-F	2
PROGRAM : EYE WIT EVENING NEWS												
CON COM1: EYE WIT EVENING NEWS												
10			700P-730P	30		\$425.00	8/9	8/10	2		TH-F	2
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
11			730P-800P	30		\$425.00	8/9	8/10	2		TH-F	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
12			1135P-1237A	30		\$150.00	8/9	8/10	4		TH-F	4
PROGRAM : LETTERMAN												
CON COM1: LETTERMAN												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
23			900P-1000P	30		\$700.00	8/11	8/11	1		SAT	1
			PROGRAM : 48 HOURS									
			CON COM1: CRIMETIME									
24			1000P-1100P	30		\$700.00	8/11	8/11	1		SAT	1
			PROGRAM : 48 HOURS									
			CON COM1: 48 HOURS									
25			600A-700A	30		\$125.00	8/12	8/12	1		SUN	1
			PROGRAM : EYEWIT SUN MRN									
			CON COM1: EYE WIT SUN MRN									
26			700A-900A	30		\$150.00	8/12	8/12	1		SUN	1
			PROGRAM : EYEWIT SUN MRN 7A									
			CON COM1: EYE WIT SUN 7A									
27			900A-1030A	30		\$800.00	8/12	8/12	1		SUN	1
			PROGRAM : SUNDAY MRN CBS									
			CON COM1: SUNDAY MRN CBS									
28			1030A-1130A	30		\$100.00	8/12	8/12	1		SUN	1
			PROGRAM : FACE NATION									
			CON COM1: FACE NATION									
30			700P-800P	30		\$2,000.00	8/12	8/12	1		SUN	1
			PROGRAM : 60 MINUTES									
			CON COM1: 60 MINUTES									
31			1000P-1100P	30		\$1,000.00	8/12	8/12	1		SUN	1
			PROGRAM : THE MENTALIST									
			CON COM1: THE MENTALIST									
32			600A-630A	30		\$350.00	8/13	8/14	2		M-TU	2
			PROGRAM : EYE WIT NEWS 6A									
			CON COM1: EYE WIT NEWS 6A									

Print

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS:
33			630A-700A PROGRAM : EYE WT NEWS CON COM1: EYE WIT NEWS	30	:	\$350.00	8/13	8/14	2	:	M-TU	2
34			700A-900A PROGRAM : EYE WIT NEWS CON COM1: EYE WIT NEWS	30	:	\$200.00	8/13	8/14	4	:	M-TU	4
35			900A-1000A PROGRAM : REGIS KELLY CON COM1: REGIS KELLY	30	:	\$125.00	8/13	8/14	2	:	M-TU	2
36			1200N-1230P PROGRAM : EYE WIT NEWS NOON CON COM1: EYE WIT NEWS NOON	30	:	\$200.00	8/13	8/14	2	:	M-TU	2
37			500P-530P PROGRAM : EYE WIT EVENING NEWS CON COM1: EYE WIT EVENING NEWS	30	:	\$500.00	8/13	8/13	2	:	MON	2
38			530P-600P PROGRAM : EYE WIT EVENING NEWS CON COM1: EYE WIT EVENING NEWS	30	:	\$500.00	8/13	8/13	2	:	MON	2
39			600P-630P PROGRAM : EYE WIT EVENING NEWS CON COM1: EYE WIT EVENING NEWS	30	:	\$600.00	8/13	8/13	1	:	MON	1
40			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30	:	\$1,200.00	8/13	8/13	1	:	MON	1
41			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30	:	\$1,200.00	8/13	8/13	2	:	MON	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42			1135P-1237A	30		\$150.00	8/13	8/13	2		MON	2
PROGRAM : LETTERMAN												
CON COM1: LETTERMAN												
43			500A-530A	30		\$450.00	8/13	8/14	2		M-TU	2
PROGRAM : EYE WIT NEWS												
CON COM1: EYE WIT NEWS												
44			530A-600A	30		\$600.00	8/13	8/14	2		M-TU	2
PROGRAM : EYE WIT NEWS												
CON COM1: EYE WIT NEWS												
45			1100P-1135P	30		\$450.00	8/13	8/13	2		MON	2
PROGRAM : EYE WIT LATE NEWS												
CON COM1: EYE WIT LATE NEWS												
AUG/12 40650.00												
											CONTRACT TOTAL	40650.00
											TOTAL SPOTS	79

MARKET TOTALS \$155,000 WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
 CABL 0%
 SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFBSB
 SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

CONTRACT



wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/19/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/09/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$350.00			
N 2	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$900.00			
N 3	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$200.00			
N 4	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$400.00			
N 5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$200.00			
N 6	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$250.00			
N 7	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$500.00			
N 8	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$500.00			
N 9	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$600.00			
N 10	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$425.00			
N 11	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$425.00			
N 12	WFSB	08/09/12	08/10/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$150.00			
N 13	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$450.00			
N 14	WFSB	08/09/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
N 15	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$450.00			
N 16	WFSB	08/09/12	08/09/12	Person of Interest	10pm - 11pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1---				1	\$1,200.00			
N 17	WFSB	08/10/12	08/10/12	Undercover Boss	8pm - 9pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
N 18	WFSB	08/10/12	08/10/12	CSI: NY	9pm - 10pm		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,200.00			
N 19	WFSB	08/10/12	08/10/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$3,500.00			
N 20	WFSB	08/11/12	08/11/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$125.00			
N 21	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$150.00			
N 22	WFSB	08/11/12	08/11/12	48 Hours/Crimetime	9pm - 10pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
N 23	WFSB	08/11/12	08/11/12	48 Hours	10pm - 11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$700.00			
N 24	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$125.00			
N 25	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$150.00			
N 26	WFSB	08/12/12	08/12/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$800.00			
N 27	WFSB	08/12/12	08/12/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$100.00			

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<u>Contract / Revision</u> 486027 /		<u>Alt Order #</u> 06242036
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1083
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WFSB	08/12/12	08/12/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
N 29	WFSB	08/12/12	08/12/12	Mentalist	10pm - 11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
N 30	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
N 31	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00			
N 32	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
N 33	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$125.00			
N 34	WFSB	08/13/12	08/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
N 35	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
N 36	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$500.00			
N 37	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 38	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 39	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$1,200.00			
N 40	WFSB	08/13/12	08/13/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$150.00			
N 41	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
N 42	WFSB	08/13/12	08/14/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
N 43	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$450.00			
Totals											79	\$40,650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
486027 /	06242036

Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083

Advertiser	Original Date / Revision
McMahon for Senate	07/19/12 / 07/19/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	79	\$40,650.00	\$34,552.50
Totals	79	\$40,650.00	\$34,552.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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